

★ ROCK ISLAND LABOR DAY PARADE ★

SING! Rock Island

Calling all families, neighbors, schools, churches, organizations, clubs and businesses! The 33rd annual Rock Island Labor Day Parade is scheduled for Monday, September 4, 2017.

Staging for the parade begins at 8:30 a.m. in the area around Washington Junior High School, located at 33rd Street and 18th Avenue. The parade starts promptly at 9:30 a.m. and travels west along 18th Avenue, turns south at 24th Street, then west on 25th Avenue and disbands into the Rock Island High School lots. The route is two miles long, and takes 90 minutes to march.

The first Labor Day Parade was held in 1985 as part of Rock Island's 150th Birthday or Sesquicentennial Celebration. Over the past 30 years, the parade has grown to average 150 entries and has become a popular event that draws thousands of spectators!

SING! Rock Island! This year's theme was selected to shine a spotlight on the all the music makers in the community. Entries could feature a soloist, a church choir or other musical group, those who sing movie soundtracks, karaoke enthusiasts or lip sync battle winners. An entry could also showcase something about Rock Island set to music, or a familiar tune with special lyrics about a local attraction...the possibilities are endless!

Note: families with children watch our Parade; please moderate the special fX and the horrific!

All parade entries are judged with winners selected from five different categories: Mayor's Choice, Marshal's Choice (favorite theme related entry), Council's Choice, Parade Committee's Choice and Neighbor's Choice. Winners are recognized at a September meeting of the Rock Island City Council.

Entries not theme related are always welcome in the parade! The Labor Day Parade offers a unique opportunity to promote your organization, to announce a special sale or to call attention to an upcoming event. **Please note:** candy and flyers must be handed out to the crowd and not thrown into the street during the parade.

To enter the 33rd annual Labor Day Parade please return an entry form with the participation fee to the City of Rock Island by **Monday, August 21, 2017**. Please contact Mary Chappell at 309-269-7944 or Art Milton at 309-788-6157 with any questions. Note: The contact person listed on the entry form will receive the final Parade Line-up information by mail the last week of August.

Thanks for your interest and support of the Rock Island Labor Day Parade!

The 2017 Rock Island Labor Day Parade Advisory Board and Volunteers

33rd Annual

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The City of Rock Island invites you to participate in the 33rd Annual Old-fashioned Labor Day Parade scheduled for **Monday, September 4, 2017**. Build a float, enter your business vehicle, organization, school, church van or simply walk the parade route. All clowns, hula-dancers, neighborhood groups, families, schools, church and civic groups are welcome to join the fun!

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Parade Route: The parade starts at 33rd Street and marches west along 18th Avenue. At 24th Street, the parade turns left and continues south to 25th Avenue, then turns right and disbands into the Rock Island High School parking lots.

Entry Fee: \$5 for a family or individual entry. (*Check payable to City of Rock Island*)
\$10 for a business or organization. (*Check payable to City of Rock Island*)

Parade Day Schedule:

8:30 a.m.	Participants check-in and line-up
9:30 a.m.	Parade begins
11:45 a.m.	Parade disbands into RIHS grounds

Please return this form with participation fee by **Monday, August 21, 2017**, to:

PARADE - LINDA MOHR
City of Rock Island
1528 3rd Avenue, Rock Island, IL 61201
Phone: 309-732-2012 | Fax: 309-732-2055
E-mail entry to: mohr.linda@rigov.org

Questions? Call Mary Chappell at: 309-269-7944
or Art Milton at 309-788-6157

CONTACT PERSON: _____ **PHONE:** _____

GROUP NAME: _____

MAILING ADDRESS: _____

e-mail: _____

DESCRIBE ENTRY (*please provide info on number of vehicles, approximate length, etc...*)

Any music with your entry? _____

Thank you!